

## Addison Schmidt

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[LinkedIn](#) | [Portfolio](#)

### Education

Boston University | May 2026

*Bachelor of Science in Public Relations, Minors in Business Administration and Journalism*

- Cumulative GPA: 3.9 | Dean's List, Athlete 4.0 List, Patriot League All-Academic List, Scholar Athlete

### Work Experience

WBUR — Boston, MA | September 2022-Present

*Fundraising Assistant*

- Assist director of development in analyzing and updating thousands of major donor records with WBUR
- Research 1,500+ current and potential donors to increase insight and generate nonprofit media funding
- Independently work in Salesforce to create event lists, organize research and manage monetary donations
- Generate donations for WBUR's annual gala, raising \$2,000+ in donations yearly

The Associated Press — Remote | October 2024-Present

*Vote Entry Operator*

- Work with hundreds of stringers across the US to efficiently and correctly enter vote reports for the US presidential election, broadcasted to 100+ customers, broadcasts and media channels internationally

Universal Music Group — New York, NY | June 2024-August 2024

*Corporate Social Responsibility, Events, Communications and Special Projects Intern*

- Created and executed project plans related to mental health and sustainability for the EVP, SVP and VP of Social Impact and Global Communications in the top music company worldwide
- Drafted content for a broad range of channels, including digital, reports, presentations, and newsletters
- Maintained media lists for charitable contacts and individual artists
- Pitched and edited stories for a weekly company-wide communications newsletter reaching 12,000+ employees
- Edited several press releases regarding AI influence in the music industry for presentation before Congress

Boston University PR | January 2025-Present

*Account Executive*

- Work as an account executive for Made Concepts, a toy innovation and consulting firm, specializing in media outreach and event coordination

### Writing and Editing Experience

The Daily Free Press | September 2022-Present

*Features Reporter, Photographer and Opinion Columnist*

- Write a column for Boston University's independent student paper on popular culture and music trends that reaches 5,000+ newsletter readers bi-weekly, and photograph Boston-area concerts for the Press' reviews section.

*Fall Semester 2024 Opinion Section Editor*

- Edited, fact checked, published and styled 5-6 articles weekly for the Daily Free Press, BU's independent student newspaper, while simultaneously organizing weekly schedules for 10+ columnists
- Increased opinion section traffic by 20% in first two months as editor

The Boston Political Review | September 2023-Present

*Senior Local Politics Editor, Social and Business Writer*

- Edit 1-2 articles weekly on Boston and Massachusetts politics and worldwide business trends
- Write featured articles on U.S. entertainment current events, with a special focus on the music industry

Freelance Writer | March 2023-Present

- Featured articles and essays in *The Boston Globe*, *The Boston University Review*, *The Kitchen Table Quarterly*, *The BU Buzz*, as well as in freshman-level BU undergraduate writing courses and a Substack newsletter

### Athletics

Boston University | August 2022-Present

*Varsity Runner*

- NCAA Division 1 runner for the Boston University Cross Country and Track and Field teams

### Skills

*Salesforce, Allegiance V17 Database, MS Excel, MS PowerPoint, Social Media, Reporting, Editing, Event Planning, Canva*

